MHANYS
Mental Health Association
in New York State

Annual Awards Dinner

An evening to highlight and honor the great work of our MHA network members and colleagues in the community.

Tuesday, October 27, 2026
Crowne Plaza Albany - The Desmond Hotel

At a Glance

MHANYS
Mental Health Association in New York State

Our goal is to improve the lives of individuals, families, and communities across New York State by raising mental health awareness and literacy, ending stigma and discrimination, and promoting wellness and recovery. Here is a quick look at how we impact communities across New York State.

Trusted Voice

Glenn Liebman, CEO, is a go-to expert on NYS community mental health system

5,775

of individuals certified — 3,532 in Teen MHFA and 2,243 in Youth MHFA

100

of Dual-Certified Mental Health Community Partners and CarePath Coaches

108

of New instructors trained — 35 in Teen MHFA and 73 in Youth MHFA

24

of Affiliate Members

Launched

MHANYS HERO Program, Helping Every Responder Overcome resilience training

Launched

Higher Education Mental Health Public Policy Collaborative

2025 Award

Honored as National Council for Mental Wellbeing's Organization of the Year Award, reflecting our deep commitment to expanding MHFA statewide

Doubled

of presentations delivered to NYS schools by the SMHRTCenter

1000+ Individuals

of individuals signed-up for the SMHTRC's 4th Annual Summer Academy

Launched

Partnerships with 1st Responder Community

Launched

MHANYS Journal, a quarterly publication highlighting our work to strengthen community mental health

Launched

@schoolmentalhealthnys SMHRTCenter on FB/Instagram

195 & 137

of certified CarePath Coaches and Mental Health Community Partners

10 Point Plan

MHANYS leads discussion on system reform

100+

of high school and college students who attended Mental Health Matters Day

Statewide Reach

MHANYS affiliate members and staff criss-cross the state, working to meet needs and build resilience at the community level

Launched

New and enhanced Affiliate Member opportunities

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The **MHANYS Annual Awards Dinner** takes place every fall to highlight and honor each year the great work of our MHA network members and colleagues in the community.

Always full of wonderful and compelling stories, the dinner serves as a *True Recognition* of those who work tirelessly to help individuals living with mental health challenges in New York State.

It is a special night where individuals are recognized for their **innovative and dedicated work**.

This event is attended by approximately 100 CEO/Administrators, Senior Executives, State officials and other behavioral health stakeholders.

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Sponsorship Opportunities

Choose your sponsorship level below and register at mhanys.org to join us for this celebratory event!

SUPREME - $25,000:

Supreme Sponsorship includes eight (8) complimentary registrations to Annual Awards Dinner; a full-page advertisement in the Awards Dinner e-journal; company logo published on website and e-journal displayed throughout the event.

PREMIER - $10,000:

Premier Sponsorship includes six (6) complimentary registrations to Annual Awards Dinner; a full-page advertisement in the Awards Dinner e-journal; company logo published on website and e-journal displayed throughout the event.

PARTNER - $5,000:

Partner Sponsorship includes three (3) complimentary registrations to Annual Awards Dinner; a full-page advertisement in Awards Dinner e-journal; company logo published on website and e-journal displayed throughout the event.

SUPPORTER - $2,500:

Supporter Sponsorship includes two (2) complimentary registrations to Annual Awards Dinner; a full-page advertisement in Awards Dinner e-journal; company logo published on website and e-journal displayed throughout the event.

FRIEND - $1,000:

Friend Sponsorship includes one (1) complimentary registration to Annual Awards Dinner; a full-page advertisement in Awards Dinner e-journal; company logo published on website and e-journal displayed throughout the event.

Advertisements Only - E-Journal

FULL PAGE: Included w/ Sponsorship

10"W by 7.5"H (Horizontal Only)

HALF-PAGE: $500

4.75"W by 7.5"H (Vertical Only)

QUARTER-PAGE: $300

4.74"W by 3.5"H (Horizontal Only)

Advertisements will be shown on screen throughout the event.

Advertisements should be in either PPT, JPEG, PNG or PDF format using the dimensions provided and submitted **by October 18, 2026**.

Visit mhanys.org to submit yours today!

We can't wait for you to celebrate with us!

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