

MHANYS MENTAL HEALTH MATTERS ADVOCACY DAYS 2021

AGENDA

MONDAY

10 AM-12 PM Presentation for our MHA Affiliates Across NYS

Staff from all NYS MHA Affiliates are invited to join us for this kick-off event to acknowledge the perseverance and adaptability shown during last year by our MHA Everyday Heroes. Tools will be shared on how to showcase the incredible work that is being done across the MHA Network. (Open to = MHA Affiliate Staff)

1 PM-3 PM MHA Affiliate Team Presentations

A showcase of Workforce Development & Outreach Programs and Community Mental Health Promotion projects as well as an opportunity to network with MHA teams. (Open to = MHA Affiliate WDOP and CMHP Teams)

TUESDAY

10 AM-12 PM Raise Your Voice: Empowering Youth

Find inspiration in hearing youth share their empowering stories and learn about youth-run peer organizations to promote change and raise awareness about mental health. MHANYS School Team leads the discussion.

1 PM-2 PM How-to Workshop: Advocacy – How to Do It?

What is like to be an advocate? How can we raise our voices for others to hear? Attend this live 1-hour presentation to find out. Program will feature a mock meeting with a legislator. Q&A to follow.

WEDNESDAY

10 AM-12 PM MHANYS Legislative Policy Briefing

Join MHANYS CEO and Public Policy Director as they provide an overview of key mental health legislative initiatives for 2021. A broad-base of mental health policy issues will be discussed with an emphasis on preparing advocates to make informed arguments with state legislators. The focus from 10 am to 11 am will be on issues particularly important to MHANYS affiliates and other mental health advocates, such as funding in the state budget for providers, supportive housing and community investment. From 11 am to 12 am the policy focus will shift to mental health and education. Needed funding for MHANYS School Mental Health Resource and Training Center will be addressed along with mental health training for school personnel, suicide prevention, mental health absence days and more. Relevant state agency officials, legislators and advocates will be participating in this 2-hour policy briefing. Please join us and get equipped to make the critical arguments you'll need as a mental health advocate.

12 PM-1 PM Virtual Mental Health Matters Rally

After the Policy Briefing, MHANYS will guide you through a virtual Mental Health Matters rally. Unify your voice with other advocates to draw legislative attention to the important mental health issues of the day. Share why mental health matters to you and "march" with us virtually around the State Capital.

THURSDAY

10 AM-12 PM Advocacy Spotlight: Trauma-Informed Care

Raise your voice and join the campaign to bring the message of trauma-informed care across the state. Become informed about the effects of trauma and traumatic stress on the mental and physical health of all New Yorkers.

1 PM-2 PM How to Workshop: Legislative Messaging Campaign

Legislative Messaging Campaign: Join us this afternoon for a presentation on how to engage your elected representatives through social media and letter writing. Q&A to follow.

FRIDAY

10 AM-12 PM Advocacy Spotlight: Mental Health in the Workplace

Join this armchair discussion about MHANYS' Mental Health in the Workplace briefing and how it can be used in the workplace. Take part in an interactive panel discussion with 'people professionals' representing various positions and industries as they discuss the importance of mental health in the workplace.

1 PM-2 PM How-to Workshop: Petition Campaign

Petition Campaign: Join us this afternoon for a presentation on why and how to start a petition campaign. Learn about MHANYS' petitions. Q&A to follow.