

High Risk Population-Men in the Middle Years (MiMY)

Project RFP

“Middle Years” is defined as 35–55-years of age

Please read through the entire RFP before deciding to respond. Recommended page limits are provided for each section.

If your local data reflects a particularly high percentage of a certain population(s) within the MiMY completing suicide e.g. veterans, a certain industry and/or you are a rural county you may want to consider a project that includes a specific focus on that group

I. Statement of Need (2 pages)

Describe suicide as a public health problem in your county. This description must include a summary of local data detailing completed suicides by age and gender, means used, and suicide attempts, if available. A description of unique local risk and protective factors for MiMY in your county should also be provided. Sources should include, but are not limited to, your local Community Health Assessment (CHA), other health department data, Centers for Disease Control and Prevention (CDC) WONDER database, and the Youth Risk Behavior Survey (YRBS). Because you have chosen this project, your data should reflect that the MiMY population is at a disproportionately higher rate of completed suicides in the county than other groups.

II. Targeted Recommendations (1/2 page)

Using the SPRC guidance document *“Preventing Suicide among Men in the Middle Years: Recommendations for Suicide Prevention Programs,”*

http://www.sprc.org/sites/default/files/resource-program/SPRC_MiMYReportFinal_0.pdf

identify **at least three** and **no more than eight** recommendations from *pages 15-20* in the guidance document that your coalition would like to target and that you feel would have the greatest degree of success for implementation and impact in your community. Describe why you selected these specific recommendations.

III. Project Description (3-4 pages)

Develop a list of goals and objectives that describe what you plan to accomplish during the three-year project cycle. Then provide a detailed description of the intervention(s) you plan to develop and implement to accomplish your goals and objectives. You may provide a logic model to describe the components of the intervention(s). Please include the evidence base for these interventions, key agencies and organizations that are necessary for supporting and implementing the project, resources necessary to implement the interventions, and an anticipated timeline for carrying out the project.

IV. Evaluation (1-2 pages)

Provide a plan for evaluating the impact of the intervention(s) including performance measures, data collection tools, and plan for analysis.

V. Budget (1 page)

Provide a draft budget for the three-year cycle to be approved by SPCNY. Budgets must include accommodating travel for at least one person to attend regional coalition meetings and to send one person to the Annual Suicide Prevention Conference from 2019 to 2021.

Examples for budget items might include:

- Developing and disseminating local messaging materials (print, video, social media) to support a messaging campaign
- Purchasing relevant resources or materials to support the project
- Coordinating local event(s) to support the project
- Securing content area experts or speakers (use of funds for a specific speaker must first be approved by SPCNY)

SPCNY will offer general guidance and support during the three-year project cycle.