

# MENTAL HEALTH ASSOCIATION IN NEW YORK STATE, INC.

MHANYS 2018 Annual Spring Reception & Silent Auction | May 1, 2018 | Albany Country Club

## SPONSORSHIP OPPORTUNITIES

### SPONSORSHIP LEVELS

#### Venue Sponsorship: \$4,000

Venue Sponsorship includes a full-page color advertisement in the event brochure; logo published on 24" x 36" prominently displayed sign at the registration table; complimentary registration to the event for six; company logo included in six social media posts on the MHANYS' Facebook and Twitter accounts; company mention in all media releases for the event.

#### Dessert Sponsorship: \$2,000

Dessert Sponsorship includes a half-page color advertisement in the event brochure; logo published on two 12" x 18" prominently displayed sign at the dessert table; complimentary registration to the event for four; company mention in all media releases for the event.

*\*These sponsorships can be combined for \$5,000*

### CONTACT INFORMATION

Organization \_\_\_\_\_

Mailing Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Office Phone \_\_\_\_\_ Fax \_\_\_\_\_

Contact Name \_\_\_\_\_

Job Title \_\_\_\_\_

Email Address \_\_\_\_\_

### SPONSORSHIP OPPORTUNITIES

- \$4,000 Venue Sponsorship
- \$2,000 Dessert Sponsorship

TOTAL DUE: \_\_\_\_\_

### PAYMENT METHOD

(Payment must be received before the conference to secure sponsorship)

- Check Enclosed
- Credit Card\*

*\*To pay by credit card, please visit [mhanys.org/events-main/spring-reception](http://mhanys.org/events-main/spring-reception)*

***Thank you for your generous support!***

Submit this form by April 20, 2018. Please send to:  
Joelle Monaco via email [jmonaco@mhanys.org](mailto:jmonaco@mhanys.org) or mail to  
MHANYS, 194 Washington Ave., Suite 415, Albany, NY 12210



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## ADVERTISING FORM

DEADLINE TO SUBMIT AD FORM & ARTWORK: APRIL 20, 2018

Name \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

E-mail Address Phone \_\_\_\_\_

**Contribution:** We are not placing an ad in the event program but would like to make a tax deductible contribution in the amount of \$\_\_\_\_\_ to Mental Health Association in New York State, Inc.

Payment Method:

Check Enclosed     Credit Card\*

*\*To pay by credit card, please visit [mhanys.org/events-main/spring-reception](http://mhanys.org/events-main/spring-reception)*

IF YOU HAVE ANY QUESTIONS or TO MAIL A CONTRIBUTION or PAYMENT, PLEASE CONTACT/SEND TO:

Attn: Kim Morris

MHANYS

194 Washington Ave, Suite 415

Albany, NY 12210

Phone: 518-434-0439

Fax: 518-427-8676

Email: [kmorris@mhanys.org](mailto:kmorris@mhanys.org)

### SPECIFICATIONS AND PRICES FOR ADS (CHECK SELECTION)

**Full Page Options:** 7 ½ H x 4 ½ W, Vertical or Horizontal

Back Cover (Color)..... \$750

Inside Front Cover (Color)..... \$500

Inside Back Cover (Color)..... \$500

Full Page, Black & White..... \$250

**Half Page Option:** 3 ½ H x 4 ½ W, Horizontal

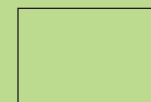
Half Page, Black & White..... \$150

**Quarter Page Option:** 3 ½ H x 2 ¼ W, Vertical

Quarter Page, Black & White..... \$75



**FULL PAGE**  
7½ H x 4½ W



**HALF PAGE**  
3½ H x 4½ W



**QUARTER PAGE**  
3½ H x 2¼ W

**Acceptable Formats** – EPS, JPG or PNG  
Please email ads to: [kmorris@mhanys.org](mailto:kmorris@mhanys.org)

Please submit clean image that meets one of the above specifications.

*Thank you for your generous support!*