

MENTAL HEALTH ASSOCIATION IN NEW YORK STATE, INC.

MHANYS 2017 Annual Spring Reception & Silent Auction | May 2, 2017 | Cornerstone at the Plaza

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

Venue Sponsorship: \$4,000

Venue Sponsorship includes a full-page color advertisement in the event brochure; logo published on 24" x 36" prominently displayed sign at the registration table; complimentary registration to the event for six; company logo included in six social media posts on the MHANYS' Facebook and Twitter accounts; company mention in all media releases for the event.

Dessert Sponsorship: \$2,000

Dessert Sponsorship includes a half-page color advertisement in the event brochure; logo published on two 12" x 18" prominently displayed sign at the dessert table; complimentary registration to the event for four; company mention in all media releases for the event.

**These sponsorships can be combined for \$5,000*

CONTACT INFORMATION

Organization _____

Mailing Address _____ City/State/Zip _____

Office Phone _____ Fax _____

Contact Name _____

Job Title _____

Email Address _____



SPONSORSHIP OPPORTUNITIES

- \$4,000 Venue Sponsorship
- \$2,000 Dessert Sponsorship

TOTAL DUE: _____

PAYMENT METHOD

(Payment must be received before the conference to secure sponsorship)

- Check Enclosed
- Credit Card*

**To pay by credit card, please visit mhanys.org/events-main/spring-reception*

Thank you for your generous support!

Submit this form by April 21, 2017. Please send to:
Joelle Monaco via email jmonaco@mhanys.org or mail to
MHANYS, 194 Washington Ave., Suite 415, Albany, NY 12210

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ADVERTISING FORM

DEADLINE TO SUBMIT AD FORM & ARTWORK: APRIL 21, 2017

Name _____

Organization _____

Address _____ City/State/Zip _____

E-mail Address Phone _____

Contribution: We are not placing an ad in the event program but would like to make a tax deductible contribution in the amount of \$ _____ to Mental Health Association in New York State, Inc.

Payment Method:

Check Enclosed Credit Card*

*To pay by credit card, please visit mhanys.org/events-main/spring-reception

IF YOU HAVE ANY QUESTIONS or TO MAIL A CONTRIBUTION or PAYMENT, PLEASE CONTACT/SEND TO:

Attn: Kim Morris

MHANYS

194 Washington Ave, Suite 415

Albany, NY 12210

Phone: 518-434-0439

Fax: 518-427-8676

Email: kmorris@mhanys.org

SPECIFICATIONS AND PRICES FOR ADS (CHECK SELECTION)

Full Page Options: 7 ½ H x 4 ½ W, Vertical or Horizontal

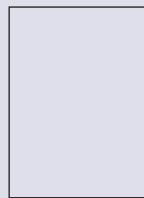
- Back Cover (Color) \$750
- Inside Front Cover (Color) \$500
- Inside Back Cover (Color) \$500
- Full Page, Black & White \$250

Half Page Option: 3 ½ H x 4 ½ W, Horizontal

- Half Page, Black & White \$150

Quarter Page Option: 3 ½ H x 2 ¼ W, Vertical

- Quarter Page, Black & White \$75



FULL PAGE
7½ H x 4½ W



HALF PAGE
3½ H x 4½ W



QUARTER PAGE
3½ H x 2¼ W

Acceptable Formats – JPEG or PDF only.
Please email ads to: kmorris@mhanys.org

Instructions (please select one): New ad Use last year's ad (NOTE: reproduction quality may degrade over time)

Thank you for your generous support!